



# Washington State Commission on Asian Pacific American Affairs

## Staff Report

**September 17, 2022**

Prepared by:

Executive Director Toshiko Hasegawa

Project Coordinator Brenda O'Brien

Project Manager K'gnausa Yodkerepauprai

September Public Board Meeting: Yakima County

**Staff Report**  
September 17, 2022

Staff report to the Commission covering activities, progress, and updates from June 25, 2022 through September 16, 2022.

## 1. STAFF AND COMMISSIONER ACTIVITY

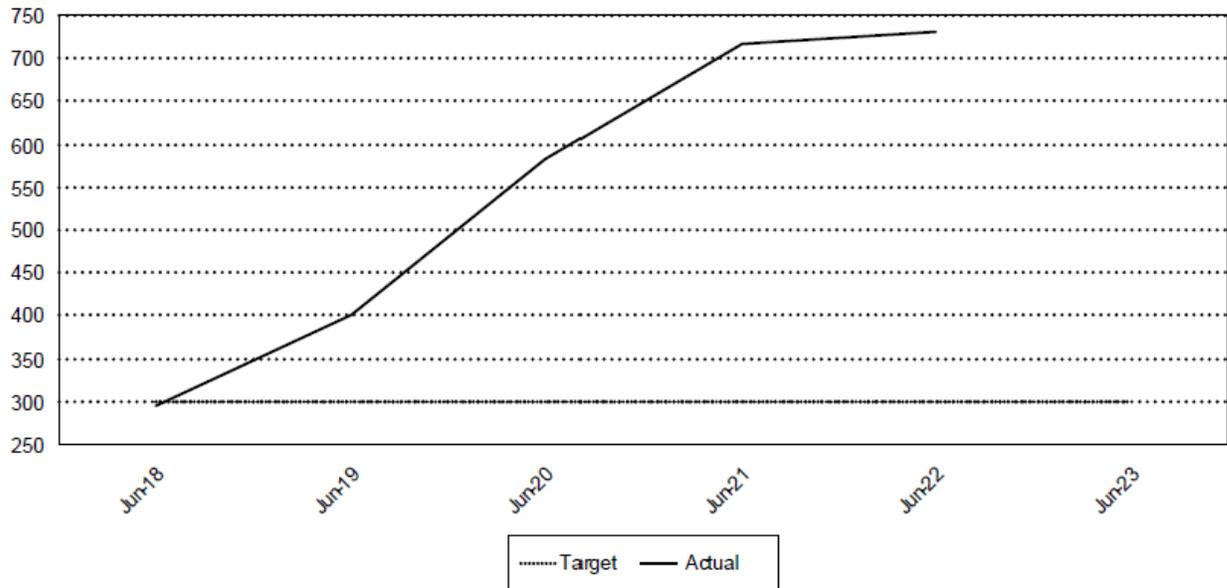
### Commissioner Activity:

The Commissioner activity report has been updated! We have made the form more simple and quicker to complete, and more relevant to the desired information collected annual by OFM.

Commissioners submitted activity reports for the time period of June 11 to September 2, 2022. Total events reported = 79; Activity Report response rate = 100% (12/12 respondents). Outstanding reports for this period: 0. Details of Commissioner Activity can be found in Appendix I.

**For FY22 (July 2021 – June 2022), CAPAA reported to OFM 731 total meetings & events** (457 Commissioner events as reported in Activity Reports, and 274 total meetings are reported by staff). This number is up from FY2021, wherein we reported 718 meetings/events as a Commission. This is in spite of a 1.5 month-long vacancy in the Project Manager position, and gaps in reporting from Commissioners.

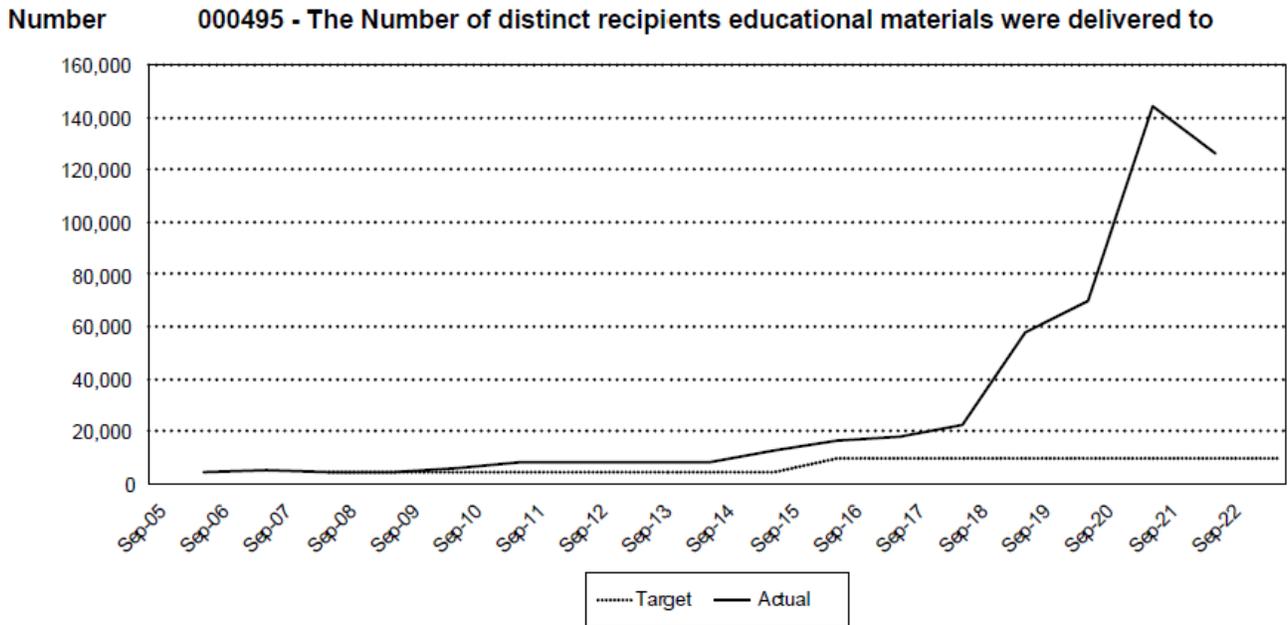
**Number 002867 - Meetings attended to identify issues/advise policymakers on rights/needs of Asian Pacific Americans**



**For FY22, CAPAA also reported 125,950 distinct recipients to whom educational materials were delivered**, exceeding the agency goal of 10,000 distinct recipients. This was calculated based upon the following figures:

- 2,774 Facebook followers
- 55,227 Facebook post reach
- 2,826 Facebook Page Visits
- 62,199 Website Views
- 30 Outside Presenters & attendees at committee meetings
- 112 people in attendance at Needs Assessment presentation to the Full Cabinet & Deputies Meeting

- 35 members of the public in attendance at public board meetings
- 2,747 unique subscribers to CAPAA newsletter listserv



It is important to note that Facebook Reach is a measure of *how many times our posts were viewed total* in FY22. (It means that the post showed up in front of the individual, either because they were on CAPAA’s page and saw it, or because they saw it on their timeline.) This statistic cannot ascertain that all views were by unique viewers.

Interestingly, the figure representing CAPAA’s Facebook post reach is about half what it was in FY21. In FY21, we had Gov Inslee share our ANHPI Heritage Month Proc to his FB – garnering 93,000 impressions in just one day. The lesson here is to always have Gov amplify our proclamations!

**Appointments:**

- **Dr. Karen Fukui** appointed to the Washington State Board of Health Technical Advisory Committee (TAC) to discuss the potential inclusion of congenital cytomegalovirus (cCMV) to the WA State Newborn Screening Panel.
- **Isa Whalen** appointed to the Office of Superintendent of Public Instruction (OSPI) School Safety and Student Well-Being Advisory Committee (SS-SWAC).
- **Former Commissioner Lori Wada** volunteered to participate in the Working Families Tax Credit Advisory Work Group and will report back to CAPAA on its development.
- **Erin Okuno** was appointed as Executive Director of the Washington State Office of the Education Ombuds. She will remain on as Frieda Takamura’s alternate upon the EOGOAC until a replacement is identified.

## 2. FINANCE

**Financial Status Report:** The September 2022 Financial Status Report shows that CAPAA is in excellent financial condition. This is typical for September, when we are at the beginning of the fiscal year.

- CAPAA's FY 2023 appropriation is \$537k
- The agency has a generous travel budget this year, at nearly \$27k
- Through August, the agency is underspent on a fiscal-year-to-date (FYTD) basis by **\$9,036**

**Decision Packages:** CAPAA will submit two decision package requests for consideration by the Governor and legislature in the 2023-25 budget:

- 1) CAPAA has been advised to submit a joint decision package with CAAA & CHA to request additional funds to cover the cost of Commissioner reimbursement for participation in public board meetings.
- 2) CAPAA will submit a decision package for statewide civic engagement.

**Sponsorships:** The Executive Committee approved sponsorship requests for one group that applied via the online portal: Spokane United We Stand, \$500. One sponsorship from UTOPIA Washington was declined because it was submitted less than 30 days before the event.

## 3. STRATEGIC PLAN

The Commission has made significant advancements in the development of its 2023-2026 Strategic Plan. Developing the strategic plan is a year-long process that lays the vision, goals and objectives for the next three years, led by Committee Chairs in conjunction with staff and requiring input and participation from all 12 Commissioners.

All committees have met to provide high-level input to staff on the substantive content of the strategic plan and all sections have been reviewed by committee Chairs. The next step will be a thorough editing review by staff, followed by a full review by Executive Committee members. Once the draft is final, we will identify a contractor to produce the report for public consumption.

## 4. COMMUNICATIONS

**Newsletter:** CAPAA's newsletter is sent to an e-mail listserv of 2,764 contacts (+40 from June Staff Report). The newsletter was sent a total of 5 times to the full listserv.

**Facebook:** 2,798 Follows up from 2,776 in June (+22). Highest performing was a Isa Whalen Appointment which got 2,376 impressions. Posts average 300 impressions each.

**Outside Events:** Executive Director Hasegawa and Chair Nguyen provided remarks for the Hawaiians, Asians, and Pacific Islanders Promoting an Empowerment Network (Employee Resource Group) kickoff event on September 13<sup>th</sup>, 2022.

### **Conversations with CAPAA:**

1) Capital Budget Requests ft RaShelle Davis, Office of the Governor, and Myra Baldini, Office of Financial Management. The total number of impressions for this Conversation = 136 Reach, 15 reactions, 5 shares.

**Webpage:** Updates to Welcome Page, Board Meetings Tab, newsletter blog updates

**Social Media:** Multiple appointments including Isa Walen and Erik Okuno. Posting CAPAA Commissioners communities events including Commissioner Ping Ping. Promoting community events in the C-ID.

CAPAA reported performance measures to OFM. Notably, for FY21, our total Facebook reach > 144,000 due to a huge spike in post reach on May 5, 2022. This spike is due to Governor Inslee sharing the APAHM proclamation on his own social media page. In FY22, CAPAA's total Facebook Reach = 55,000. The lesson here is to ask Governor Inslee's communications team to amplify CAPAA posts whenever we collaborate on Proclamations.

## **5. CAPAA SEMI-CENTENNIAL**

CAPAA will observe its 50<sup>th</sup> Anniversary since its establishment in February, 2024. The Commission should decide whether it wants to do an in-person celebration, a virtual tribute, or a campaign. Commissioners and staff should discuss what the goals are in commemorating this milestone (i.e. education, celebration, policy advancement, budget ask to legislature, community fundraiser, etc., togetherness.)

## **6. UPCOMING EVENTS**

**November Public Board Meeting – King County (in-person)**

Saturday, November 19, 2022

10:00 AM – 2:00 PM

# APPENDIX I: Commissioner Activity Reports

Commissioner Name	Name of Activity	Date of Activity	Issue Area	Type of Activity
Carrie-Huie-Pascua	Focus Group on Use of Race & Ethnicity Data w/ERDC	8/29/2022	Civil Rights & Immigration	Meeting with ERDC on Race & Ethnicity data specific to ANHPI
Carrie-Huie-Pascua	Chinese Amer. Community Collaboration Cultural Event	8/30/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	NAMI-WA DEI Committee	8/31/2022	Health and Human Services	NAMI - WA Diversity, Equity, Inclusion Committee meeting
Carrie-Huie-Pascua	CAPAA Exec Committee - Strategic Plan review	9/1/2022	Civil Rights & Immigration	CAPAA Exec Committee review of Strategic Plan
Carrie-Huie-Pascua	CAPAA HHS Committee	9/2/2022	Health and Human Services	CAPAA HHS Committee review of strategic plan
Carrie-Huie-Pascua	NAMI Con -- National Conference	6/15/2022	Health and Human Services	NAMI National Organization
Carrie-Huie-Pascua	POCLS Foundational Planning Meeting	6/15/2022	General Community Engagement	Legislator/Policy maker hosted meeting/event
Carrie-Huie-Pascua	Fil-Am Community of Yakima (FACYV) 70th Anniversary Planning	6/17/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	Walk For Rice - ACRS hosted event	6/18/2022	Health and Human Services	Community hosted meeting/event
Carrie-Huie-Pascua	NAMI - WA Affiliate Support and Development Committee	6/22/2022	Health and Human Services	State Agency hosted meeting/event
Carrie-Huie-Pascua	CAPAA Exec Committee Luncheon	6/23/2022	General Community Engagement	CAPAA/Commissioner hosted meeting/event
Carrie-Huie-Pascua	Cambodian American Community Dinner	6/27/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	NAMI - WA Equity, Diversity, Inclusion Training	7/20/2022	Health and Human Services	State Agency hosted meeting/event
Carrie-Huie-Pascua	Fil-Am Community - 70th Anniv Planning	7/21/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	JACL - OCA National Conference	8/6/2022	Civil Rights & Immigration	National joint conference of JACL and OCA
Carrie-Huie-Pascua	Chew Lun Board Meeting	8/13/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	NAMI-WA Affiliate Support and Development	8/15/2022	Health and Human Services	NAMI - WA committee to develop capacity
Carrie-Huie-Pascua	Chinese Am. Citizen's Alliance meeting	8/21/2022	General Community Engagement	Community hosted meeting/event
Carrie-Huie-Pascua	NAMI - WA DEI Strategic Planning	8/25/2022	Health and Human Services	NAMI - WA Diversity, Equity, Inclusion Committee meeting
Carrie-Huie-Pascua	NAMI-Yakima Pathways to Hope Conference	8/26/2022	Health and Human Services	Community hosted meeting/event
Chongsun Abbott	College Scholarship ceremony	6/16/2022	Education (Early Education, K-12, & Higher Ed)	Community hosted meeting/event
Chongsun Abbott	KWA Lifelong Learning Center (LLC) Open House - KWA opened its LLC in the	6/29/2022	General Community Engagement	Community hosted meeting/event
Chongsun Abbott	Meeting with the President of the Korean American Grocery Association	6/28/2022	Economic Development	CAPAA/Commissioner hosted meeting/event
Chongsun Abbott	LMCC meeting. For the first time since the pandemic, the LMCC members me	6/30/2022	General Community Engagement	Community hosted meeting/event
Chongsun Abbott	Celebrating 120th-year Korean American Immigration to America. Attended	8/6/2022	Civil Rights & Immigration	Community hosted meeting/event
Chongsun Abbott	LMCC Multicultural Awareness Event -LMCC meeting 5-8 pm Adriatic Grill & €	6/30/2022	General Community Engagement	Community hosted meeting/event
Chongsun Abbott	77th National Liberation Day of Korea - Attended the 77th National Liberati	8/13/2022	General Community Engagement	Community hosted meeting/event
Chongsun Abbott	HHC Strategic Planning Meeting	9/2/2022	Health and Human Services	CAPAA/Commissioner hosted meeting/event
Chongsun Abbott	Low-Income Senior housing visit --Visited five KWA in-home care branches a	8/26/2022	Health and Human Services	Community hosted meeting/event
Ekkarath Sisavatdy	Education Committee Monthly Meeting	6/17/2022	Education (Early Education, K-12, & Higher Ed)	CAPAA/Commissioner hosted meeting/event
Ekkarath Sisavatdy	After Action Review Task Force	6/23/2022	Health and Human Services	State Task Force/Workgroup/Committee Meeting
Ekkarath Sisavatdy	CAPAA Board Meeting (June)	6/25/2022	General Community Engagement	CAPAA/Commissioner hosted meeting/event
Ekkarath Sisavatdy	Southeast Asian and Pacific Islander Health Education Summit	7/11/2022	Health and Human Services	Community hosted meeting/event
Ekkarath Sisavatdy	Southeast Asian and Pacific Islander Health Education Summit	7/25/2022	Health and Human Services	Community hosted meeting/event
Ekkarath Sisavatdy	Southeast Asian and Pacific Islander Health Education Summit: Meeting	8/8/2022	Health and Human Services	Community hosted meeting/event
Ekkarath Sisavatdy	Education Committee Monthly Meeting	8/19/2022	Education (Early Education, K-12, & Higher Ed)	CAPAA/Commissioner hosted meeting/event
Ekkarath Sisavatdy	Health and Human Service Committee Meeting	9/2/2022	Health and Human Services	CAPAA/Commissioner hosted meeting/event
Ekkarath Sisavatdy	Capital Budget Request: Facebook Live	8/31/2022	General Community Engagement	CAPAA/Commissioner hosted meeting/event
Ekkarath Sisavatdy	Summer Festival: United Communities of Laos	7/16/2022	General Community Engagement	Community hosted meeting/event
Julio Diaz	Cloud & Technology User Group	8/30/2022	Economic Development	State Agency hosted meeting/event
Julio Diaz	UW Professional Network Seminar - Urban Planning Dept	8/22/2022	General Community Engagement	White House Fact Sheet - How the Inflationary Reduction Act he
Julio Diaz	Lt. Governor Denny Heck - Economic Competitiveness	8/24/2022	Economic Development	Governor's Office hosted meeting/event
Kendall Kosai	OCA National Convention	8/3/2022	Civil Rights & Immigration	Community hosted meeting/event
Kendall Kosai	OCA Greater Seattle Board Meeting	7/10/2022	Civil Rights & Immigration	Community hosted meeting/event
Kendall Kosai	Asian Jewish Initiative	5/17/2022	Civil Rights & Immigration	Community hosted meeting/event
Lalita Uppala	Civic engagement	8/18/2022	Civil Rights & Immigration	Community hosted meeting/event
Lalita Uppala	Small business focus group	8/11/2022	Economic Development	Community hosted meeting/event
Lalita Uppala	Small business tech Asst	8/27/2022	Economic Development	Community hosted meeting/event
Lalita Uppala	Small business tech Asst	8/30/2022	Economic Development	Community hosted meeting/event
Lalita Uppala	Mental health webinar	7/11/2022	Health and Human Services	Community hosted meeting/event
Lalita Uppala	Senior youth art journaling	7/23/2022	Health and Human Services	Community hosted meeting/event
Lalita Uppala	Small business fair or mela	6/27/2022	Economic Development	Community hosted meeting/event
Lydia Faitalia	Education pathways	8/15/2022	Education (Early Education, K-12, & Higher Ed)	CAPAA/Commissioner hosted meeting/event
Lydia Faitalia	Executive Meeting	8/22/2022	General Community Engagement	CAPAA/Commissioner hosted meeting/event
Lydia Faitalia	Human Rights Commission Inquiry	8/1/2022	Civil Rights & Immigration	Community hosted meeting/event
Lydia Faitalia	12th Annual Samoa Cultural Week&€™s Community Banquet Dinner	7/15/2022	General Community Engagement	Community hosted meeting/event
Lydia Faitalia	State Resources	7/7/2022	Education (Early Education, K-12, & Higher Ed)	Community hosted meeting/event
Nam Nguyen	HAPPEN kickoff	9/13/2022	General Community Engagement	State Task Force/Workgroup/Committee Meeting
Nam Nguyen	City of Olympia's Olympia Strong Progra.	7/29/2022	Economic Development	Local Government hosted meeting/event
Nam Nguyen	ERDC focus group	8/29/2022	Education (Early Education, K-12, & Higher Ed)	State Agency hosted meeting/event
Nam Nguyen	Legislative Scholars Panel	7/20/2022	Education (Early Education, K-12, & Higher Ed)	Legislator/Policy maker hosted meeting/event
Ping Ping	Education committee meeting	8/19/2022	General Community Engagement	internal CAPAA meeting---education committee
Ping Ping	How can we come to terms with our Asian American identity? Communicati	8/29/2022	Education (Early Education, K-12, & Higher Ed)	CAPAA/Commissioner hosted meeting/event
Ping Ping	How to categorize students identifying with two ethnicity identities within As	8/29/2022	Education (Early Education, K-12, & Higher Ed)	CAPAA/Commissioner hosted meeting/event
Sam Cho	Korean American Coalition Board Meeting	6/27/2022	General Community Engagement	Community hosted meeting/event
Sam Cho	WHIAANPI COVI-19 Response & Recovery	6/27/2022	General Community Engagement	Federal hosted meeting
Sam Cho	Korean American Coalition National Meeting	7/12/2022	Civil Rights & Immigration	Community hosted meeting/event
Sam Cho	Korean American Coalition Board Meeting	7/27/2022	General Community Engagement	Community hosted meeting/event
Sam Cho	Korean American Coalition Gala and Conference Sprint Session	8/8/2022	General Community Engagement	Community hosted meeting/event
Sam Cho	Asian Hustle Network Seattle Talks	8/23/2022	Economic Development	Community hosted meeting/event
Sam Cho	Korean American Coalition Board Meeting	9/6/2022	General Community Engagement	Community hosted meeting/event
Sam Cho	SBA/Port of Seattle/GSBA - Reception: Small Business Growth Via U.S.-Korea	9/7/2022	Economic Development	Local Government hosted meeting/event
Sam Cho	Conference: Small Business Growth Via U.S.-Korea Trade Opportunities	9/8/2022	Economic Development	Local Government hosted meeting/event
Satpal Sidhu	Whatcom Racial Equity Commission Deliberations	8/10/2022	General Community Engagement	Local Government hosted meeting/event
Satpal Sidhu	75th Anniversary of Independence of India	8/20/2022	General Community Engagement	Community hosted meeting/event
Satpal Sidhu	Totem Pole Blessing Ceremony	9/14/2022	General Community Engagement	Community hosted meeting/event
Toka Valu	Tongan General Consulate Visit	8/20/2022	Civil Rights & Immigration	Community hosted meeting/event
Toka Valu	UTOPIA Annual L&€™au	8/6/2022	General Community Engagement	Community hosted meeting/event
Toka Valu	Community Leaders Panel	8/22/2022	Education (Early Education, K-12, & Higher Ed)	Community hosted meeting/event